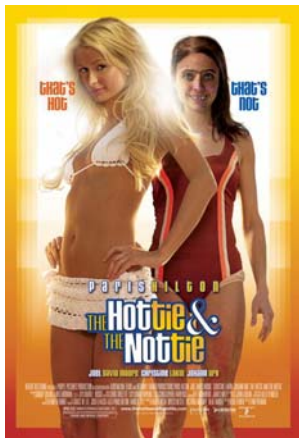


Christine Lakin of *The Hottie and the Nottie*, is a Complete Hottie in Patooties Jewelry
Paris Hilton, Kim Kardashian, Miss USA Rachel Smith also love the Glamorous, Fun Israeli Jewelry



Los Angeles, CA — This weekend's new romantic comedy, *The Hottie and the Nottie*, stars **Paris Hilton** and **Christine Lakin**. Lakin, the former *Step by Step* child actor whose casual style includes this long brass, leather and smokey quartz bead necklace by Sea Smadar Eliasaf, presented by Patooties jewelry, had to endure almost three hours of intensive makeup to transform the natural beauty from a hottie to a nottie. **Paris Hilton** is also a patron of the Israeli jewelry designer Sea Smadar Eliasaf,



Hilton and Lakin at their Movie Premiere



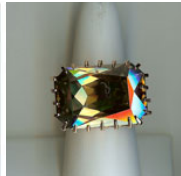
Paris Hilton's Sea Smadar Bracelet



Christine Lakin in Sea Smadar Necklace by Patooties Jewelry

having purchased the line's best selling Swarovski crystal Turkish leather wrap bracelet.

Keeping Up with The Kardashians with Patooties Jewelry



Kim Kardashian's Necklace & Ring by Hely Designs from Patooties Jewelry

Kim Kardashian of the new hit reality show *Keeping Up with the Kardashians* loves her Hely Designs jewelry presented by Patooties. "It is soooo me," gushed Kim in delight about her long rose gold and Swarovski asymmetrical eye chain necklace and massive multifaceted emerald cut Swarovski crystal ring. Kim can be seen all over the internet in her Hely Designs necklace and ring by Patooties jewelry from her recent romp at the Sundance Film Festival.

Here She Comes... In her Patooties Jewelry **Miss USA Rachel Smith** is happy in her Sea Smadar long natural citin stone, leather, and smokey quartz Swarovski Drop necklace. She also loves her Hely Designs Czech crystal ring.

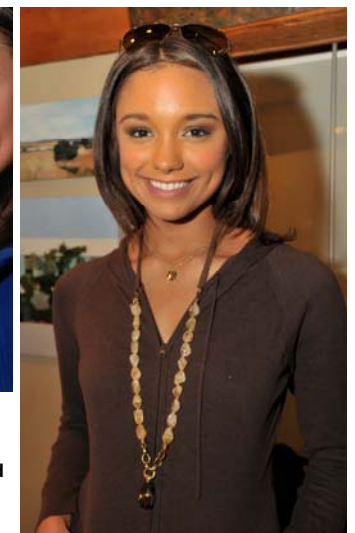
"Celebrities are particularly drawn to our designs because the jewelry has as much personality as the celebrities do," said Pamela Azaria of Patooties. "Each celebrity, and any woman for that matter, is able to put their finger on the exact piece that suits them because of how it speaks to their personality."

About Patooties

Delivering the best of Israeli design and a guarantee of quality materials with jewelry by Hely Designs (official Swarovski designer) and Sea Smadar Eliasaf, Patooties satisfies customers with vibrant, urban trend-setting art jewelry.



Miss USA Rachel Smith in Sea Smadar Necklace and Hely Designs ring presented by Patooties Jewelry



Other celebrity patrons: Christina Ricci, Heidi Klum, Mandy Moore, Lucy Liu, Kerry Washington, Deborah Norville, Carmen Electra, Donatella Versace, Hilary Duff, Kirstie Alley, Natalie Cole, Sally Field, Leeza Gibbons, Emma Bell, Paula Abdul, Lea Thompson, Kim Morgan Green, Julia Jones, Cassandra Hepburn, Zuleikha Robinson, Juliette Jackson, Faune Chambers, and DJ Casey Connor.